

your small business

I know many of your challenges first hand. I'm a small business owner too. And although I'm a solo shop



now, **I've been in the business**

16 years and have many years experience at large agencies.

I have a network of professional associates I collaborate with to meet

your needs – no matter the project size. **You'll find all your creative solutions at a single source.**

This simplifies your life and assures that your branding is clear and consistent. And you receive professional service from a real human. **You get the benefits of a large agency, at a significant savings, and with personalized service.**

your nonprofit

I've done a significant amount of design work with nonprofit clients. I'm also active in several



organizations myself. I've sat on boards, and I co-founded and now chair a small local nonprofit.

Contributing to community is a core value of mine. I know

from personal experience many of the issues that you confront. **I understand just how vital it is to reach your audience and to make that contact meaningful.** It's a passion of mine to help you fulfill your mission through the art of advertising and design.

collaboration

You want your vision and message to have an impact on your audience, who already want what you have. **My job is collaborating with you to help them get it.** That way, everyone wins.

some clients & accounts

small business

Coco Fossland, Inc.
English Lakeland
Ramblers
Gwntec Consulting
Heritage Muse, Inc.
Klatch Coffee Bar
Marianne Williamson
Schwartz & Co. PR

nonprofit

Act Against Violence
Advertising Council
BayNVC
Department of
Peace Campaign
Environmental
Defense Fund
The Peace Alliance



carol@carolhillson.com
212.866.1312 (office)
917.405.1267 (cell)
347.591.6813 (fax)
95 Park Terrace East, 3C
New York, NY 10034

carol hillson
creative
impact by design
www.carolhillson.com

experience

art direction
branding and identity
concept development
direct mail
graphic design
newsletter design
illustration
multimedia presentations
new business pitches
packaging
project management
press supervision
web banner ads
website design
technical
Dreamweaver
Flash
InDesign
Illustrator
Photoshop
PowerPoint
QuarkXPress

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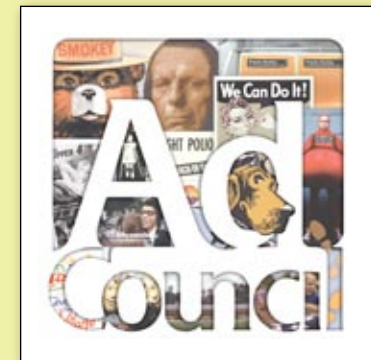


“ Carol Hillson has been a design consultant for the Advertising Council since 2003. She understands how to carry message and branding through projects for print and web. ”

Deb D'Angelo

VP, Creative Services

The Ad Council



Call for more information or to schedule a complimentary half-hour phone consultation:

917.405.1267



“ Carol is a creative and intelligent designer who handles graphics, writing, website challenges and deadlines with equanimity and grace, is always a pleasure to work with, and is one of the most reliable and responsible people I have ever met. ”

Dot Maver - CEO,
Peace Partnership
International



“ Carol captured the spirit of my business with her beautiful logo design. She is a true artist! ”

Pam Chmiel
Klatch Coffee Bar



“ I have been getting so much positive feedback on my website. I am just thrilled! Thank you so much for your talent, commitment, and partnership. ”

Coco Fossland
Life Coach

